Conference Program

The conference part / Themes DAY 1

09 a.m. - 12 a.m.  Tracks 1-3
12 a.m. - 01 p.m.  Lunch break time
01 p.m. - 06 p.m.  Tracks 4-6

09.00 to 12.00  Topics 1-3
12.00 to 13.00  Lunch break
13.00 to 18.00  Topics 4-6

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09 a.m. - 10 a.m.
09.00 to 10.00

Track 1  Innovative technology & business - B2B
(Real-life case studies of benefits and inspirations from global corporations, innovative gadgets for business, entertainment and personal use)

subTracks
-  Age of Innovation
-  How has the views changed thanks to the advancement / development in technologies
-  The formation and rise of technology and gadgets
-  Trends in innovative technologies for business

10 a.m. - 11 a.m.
10.00 to 11.00

Track 2  Innovation & Knowledge of Management Training

subTracks
-  Does Slovakia compete in the digital economy? What educational skills / qualifications required for the environment of digital economy, industries, trade and technology sectors?
-  How can the industry, government agencies and schools to cooperate on the field of the development of new skills needed in the future?
-  In what environment innovations arise the innovations? How to promote the creativity of employees? Conversely, what would new ideas destroy?
-  Current trends in e-learning, innovative technologies and gadgets for Education
-  Ecosystem Innovation/s
-  New technologies (by themself) create new markets
11 a.m. - 12 a.m.
11.00 to 12.00

**Track 3  Digital Technology Healthcare**

**subTracks**

- Internet of Things of healthcare / technologies in medic & Handicap
- Inclusion of digital innovation among public health priorities
- Smart health services - Telehealth and Telemonitoring in hospitals and in homes
- Using of videoconferencing for handicap and difficult /hardly reached population
- How can the digital health affect of saving lives?
- Business opportunities for tech companies

13 p.m. - 14.30 p.m.
13.00 to 14.30

**Track 4 Health, sport and fitness wearables (wearable gadgets)**

**subTracks**

- The future of wearables
- Can digital trends have an impact on health care? What are the main ones?
- Recent trends of Health Wearables
- Improving care for active people through analytical data
- Implementation of the sportsmen/athletes - development possibilities through technology and diagnostics

14.30 p.m. - 16 p.m.
14.30 to 16.00

**Track 5 New trends in information and communication technologies (ICT) and high-tech**

**subTracks**

- The future of TV and electronic entertainment
- New trends in mobile technologies
- Welcome home! the world of innovation and design for pleasure, a new era in the field of home entertainment
- RR, our new reality?
Track 6  Cloud and Big Data & Security

subTracks

- What skills do we need to handle large volumes of data
- What is the value of large big data? The key is the ability to analyze data in new ways
- New Big Data visualization techniques
- What analysis carried out by other leaders in the industry?
- How to move forward towards the influence of the cloud in terms of IT security and corporate governance.
- Take control of your data
- What information can we use? Questions of privacy issues to questions of privacy issues
- Personalization and Big Data: Ensuring consumer protection
- Cybersecurity
- Security 2.0, Can "Learning" of machines defeat sophisticated hackers?
The conference part / Themes DAY 2

09 a.m. - 12 a.m. Tracks 7-8
12 a.m. - 01 p.m. Lunch break time
01 p.m. - 06 p.m. Tracks 9-12

09.00 to 12.00 Topics 7-8
12.00 to 13.00 Lunch break
13.00 to 18.00 Topics 9-12

09 a.m. - 10 a.m.
09.00 to 10.00

Track 7 Marketing & Retail Innovation

subTracks
- Marketing technologies and trends
- Local based technologies
- Design in the Digital Age
- Omnichannel strategy
- The impact of technology on the retail (in-store technology - Beans, and mobile POS solutions, in-store digital displays)
- Biometrics in retail
- Mobile and E-commerce in rocketé growth
- Social networks as a platform to purchase
- Stores on the threshold of transformation - digital retail

10 a.m. - 12 a.m.
10.00 to 12.00

Track 8 Internet of things today and tomorrow

subTracks Part 1
- All the Internet? (IOE)
- The current situation in the development of the Internet of Things in Slovakia
- The growth and benefits coming from ??IoT for economy, commercial / retail - opportunities in entertainment, intelligent home, health
- What is the main engine of investment in the industry? We are looking for unlimited number of opportunities that have desirable and necessary global economic and environmental impacts
- How to attract / activate / encourage stakeholders - governments and businesses to promote and implement the Internet of Things of industry?
- Creation of the Internet of Things industry, smart cities and environmental (cooperating smart cities, smart buildings, smart homes, apartments, architecture / urbanism, mobility, infrastructure, transport, energy, Apps ..) + Internet of Things in the automotive industry, agriculture, water efficiency in the healthcare sector ..
- Restructuring (reindustrializing) of traditional manufacturing industries through IoT innovation
- Building a secure Internet of Things
- Autonomous assistants and IoT
subTracks Part 2

- The future of home automation and the Internet of Things
- Households revolution, as the rise of smart appliances is changing our way of life
- Smart Home solutions and added value for products and services
- Integration of the Internet of Things to the platform of smart homes
- Growth of sensors embedded in many technologies
- By using smartphones and tablets increases daily the effectiveness of smart home, with which is connected by numerous buildings and facilities. From the original intention, dedicated to security monitoring, is extended to individual connected devices, such as saving energy, lighting, irrigation, entertainment, etc. which provide comfortable life for the home residents.

13 p.m. - 14.45 p.m.
13.00 to 14.45

**Track 9 Smart City**

subTracks

- Digital strategy and transformation towns/cities
- Which cities are developed and managed by Smart City strategies (inspiration of best practices and critical success factors)
- Creation of a national smart urban policy, as may affect the formation of the SC in the near future
- Supervision of new initiatives
- Long-term sustainability SC by participation and civic engagement in projects
- What innovative technology initiatives result into significant shifts in the way of doing government activities, local government activities in changing strategic plans
- Digitalization of Public Administration
- The phenomenon of climate change - encouraging the creation of "Enviro Revolution"
- Enviro Technologies Growth/Development
- The role and support of the state for Green Energy
- Green ICT and new digital systems in the area of ??state and local governments (especially savings)
- With added value of new technologies related also risks and the real actual requirements of the society, shall be planning and adaptation. Is there the possibility of losing control over the benefits of technological innovation?

14.45 p.m. - 16.45 p.m.
14.45 to 16.45

**Track 10 Science and Research, 3D technology**

subTracks

- Transfer of new technologies and materials into practice
- Videoconferencing as a tool for the development of technologies
- Tech Automotive
- New materials
- Nanotechnology
- BIO Medicals
- Artificial intelligence
- Cognitive Computer Systems / New computer models
- 3D printing and 3D technology
  - How does it work 3D technology
  - of 3D Printing
  - The use of 3D technology in computers, in industry, in architecture, in archeology, in education and in education system, ..)
  - of 3D real cases
  - Global profiting from the 3D Technology
  - 3D printing everything?
Track 11  Digital Economy Strategy digital single market, digital money, digital Legislation

subTracks

- How to benefit? May be due to the growth of the digital economy substitute some stagnating segments of economics in Slovakia?
- Potential of the region CEE
- Better online access to digital goods and services*
- An environment where digital networks and services can prosper*
- Digital as a driver for growth*
- Focus Investments
- Accelerating changes in the legislation due to the enormous growth of technologies (eg drones)
- Digital money
  - Credit cards
  - the virtual currency
  - Support / Financial

(Remarks: ***Mentioned above are the three policy areas of The Digital Single Market strategy (DSM) published by EC EU)
EXPO part of Day 1 and Day2

Time schedule of the expo part of the event
Time schedule of events expo

<table>
<thead>
<tr>
<th>Time</th>
<th>Event describe</th>
</tr>
</thead>
<tbody>
<tr>
<td>09 a.m. - 12 a.m.</td>
<td>non-stop topic 1- 3 tracks</td>
</tr>
<tr>
<td>12 a.m. - 01 p.m.</td>
<td>Lunch break</td>
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<tr>
<td>01 p.m. - 06 p.m.</td>
<td>non-stop topic 4- 6 tracks</td>
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<tr>
<td>09.00 to 12,00</td>
<td>non-stop topic 7- 8 tracks</td>
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<tr>
<td>12.00 to 13.00</td>
<td>Lunch break</td>
</tr>
<tr>
<td>13.00 to 18.00</td>
<td>non-stop topic 9-13 tracks</td>
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</tbody>
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Expo section

01 Innovative Technology & Business - B2B
02 Innovation & Knowledge & Management Training
03 Medika & Handicap / medic wearable tech equipment
04 Heath, Sports & Fitness wearable gadgets (Health, Fitness and sport wearables)
05 New trends in ICT / Future of TV, photo and electronic entertainment
06 Cloud & Big Data & Security
07 New technologies in the retail trade and their impact on retail
08 Internet of things today and tomorrow
09 Enviro Tech & Smart House / Intelligent home control presentations
10 Green ICT / Smart City Digital strategy
11 Tech automotive, robotics
12 Digital money (credit cards, Bitcoins)
13 3D Printers

Startup Panel
Target markets

TECH summit program represents a range of important current topics, and is therefore also aimed at key target markets for technologies

Commercial market (Business Market)

Consumer markets

Government markets

Emerging markets

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Target groups for Tech Summit

Listed across the board briefly - for the particular topic will be invited representatives of:

The Ministers of Government Ministries, senior officials of ministries, government offices, Local governments, Politicians

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University science parks in Slovakia
Research centers in Slovakia
Centre of Scientific and Technical Information of Slovakia
D center of hi - tech products and technologies
Academies of Sciences, research institutions and organizations
Technology companies
Providers of IT and ICT
Technology parks
Researchers consumption and markets
Startups

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Businessmen, investors and business strategies, trade policy
Small and medium enterprises (SME)
Big business
Transfer businesses managers
Business and Marketing Managers of companies across all industries
Organizations and institutions of the green industry and the environment
Automobile industry
Gas and oil industry
CEOs & General managers  
Manager for New Technologies  
ICT managers  
Head of IT / ICT across all industries  
Technical directors  
Trade policy makers  
Educational institutions  
Trainers for quality development of retraining managers  
Trainers for retraining of needs of business sector in line with the government's programs  
Sponsors  
The media  
Technology enthusiasts

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