



MINISTRY OF TRADE
REPUBLIC OF INDONESIA

Ref No. HM.02.03/455 /ITPC-BUD/UND/07/2023

Budapest, 31 July 2023

Mr Péter Babák – Head of International Relations Office

Mr Péter Keszthelyi – International Expert

Chamber of Commerce and Industry of Budapest

1016 Budapest, Krisztina krt. 99.

Subject: Invitation to the 38th Trade Expo Indonesia 2023 in Jakarta, Indonesia

It is our distinct pleasure to invite you to participate in the 38th Trade Expo Indonesia (TEI), which will be performed in both offline and online concepts. The offline event of the 38th TEI is to be held at the Indonesia Convention Exhibition (ICE) BSD City, Indonesia, on 18 – 22 October 2023. Meanwhile, the online interactive session of the 38th Trade Expo Indonesia 2023 will be held at www.tradexpoindonesia.com from 18 October – 18 December 2023. The 38th TEI is organized by the Ministry of Trade of the Republic of Indonesia.

The 2023 TEI focuses on B2B trade while promoting tourism and investment exhibition for Indonesian export-oriented products and services. TEI will display various high-quality export products from Indonesia, and the event serves as a one-stop platform to connect the global market with high-quality, innovative products. Apart from exhibition and trade activities, TEI 2023 also offers the opportunity for buyers to expand business and investment networks in Indonesia through trade forums, international seminars, and business matchings.

Under the theme of ‘Sustainable Trade for Global Economic Resilience’, the 38th Trade Expo Indonesia 2023 presents numerous carefully categorized products, encompassing from Food & Beverage, Home Living and Digital & Services to Beauty & Personal Care, Chemical, Energy & Industrial product, Medical Equipment & Healthcare and Fashion, Textile & Accessories.

To underscore the high importance of the offline event, the President of the Republic of Indonesia, His Excellency Mr Joko Widodo, will give his opening remarks. A number of High-Level Speakers, both at the Ministry level, business associations and prominent business leaders, and the Authority of the Indonesia New Capital (IKN – Ibu Kota Nusantara) will share their insights into accelerating economic recovery at the Trade Tourism Investment Forum.

Please confirm your participation through ITPC Office Email at inatrade@itpc-bud.hu or contact Mrs Lely Shintia or Mr Attila Kovacs at +36 1 317 6382 office line number. Also, it will be highly appreciated should you allow the information regarding the 38th TEI to be displayed on your mailing, websites, and/or any related bulletin provided to your members. It might be useful information for the members interested in business with Indonesia and to learn about the trade and investment opportunities with Indonesia. The event and exhibitors’ catalogues are attached for your perusal.

We very much hope you can participate and look forward to welcoming you to the 38th Trade Expo Indonesia in BSD City, Indonesia. Your participation and assistance in disseminating the information to your members would be an honour and a generous contribution to its success. Thank you.

Yours Sincerely,

Sari Handini Murti

Director for the Indonesian Trade Promotion Centre in Budapest



INDONESIAN TRADE PROMOTION CENTER BUDAPEST

Bajcsy-Zsilinszky út 12. I/101 Budapest 1051, Hungary Tel. +36 1 317 6382 Fax. +36 1 266 0572

kemendag.go.id
itpc-bud.hu