

SOUTHEAST USA - BUDAPEST BUSINESS FORUM



September 27, 2023 Wednesday 10.00 a.m.
BCCI Headquarters (1016 Budapest, Krisztina Street 99), VI. floor, Baross Hall

Event Details

Moderator: *Péter Keszthelyi, Vice President of International and Foreign Economy Cabinet,
Budapest Chamber of Commerce and Industry*

9:30 Registration

10:00 Opening and welcome remarks

- *Ádám Balog, Vice President of Budapest Chamber of Commerce and Industry*
- *Dr. Martin Zsarnóczky, President of American Hungarian Chamber of Commerce in New York*
- *John E. Parkerson, Honorary Consul of Hungary-Atlanta*

10:20 Business opportunities for Hungarian companies in Atlanta and Georgia, USA

John E. Parkerson, Honorary Consul of Hungary-Atlanta

**10.40 - 11.30 Doing business and City Management in the South-Eastern USA
(Presentations of the delegation members)**

10:40 Heather Lewitt, Managing Director Europe, SafelyStay, Inc

**10:50 Melinda Setenyi, Co-Founder and Managing Executive, P&S International
Strategies, LLC (Atlanta, GA)**

11:00 Aimee Redick, Director of Global Engagement at Upstate SC Alliance (Greenville, SC)

11:10 Brian Johnson, City Manager, Peachtree Corners, GA

11:20 Alex Kaufman, Partner, Roswell

11:30 Closing Remarks **Maria Marai Esq.**, *Vice-President, American Hungarian Chamber of Commerce in New York*

11:35 Networking coffee break