

Invitation and agenda

Business Development Workshop For Third-Country Nationals

27th of September 2021

HubHub - Budapest, Király u. 26, 1061





The "See Me In" Interreg CE project encourages third-country nationals to explore the opportunity of entrepreneurship in Hungary. The proposed project activities aim to help non-EU origin people to establish and develop a company in Hungary with trainings, thematic events and mentoring.

The main goal of this event is to give an overview about the progress of the See Me In project and to introduce the intercultural online HUB for the participants of the event.

Who is this event for?

- third-country nationals, who are already operating a business or are interested in establishing or developing a business in Hungary

Why participate?

- learn about the programme and project (activities, opportunities, conditions, deadlines)
- learn more about the intercultural supportive HUB
- learn more about online marketing activities and branding
- ask your questions related to business
- meet other people having the same goals and multicultural backgrounds

The event will be held in English. The event is free, but registration is needed.

REGISTRATION: <https://www.eventbrite.com/e/multicultural-intelligence-business-development-workshop-tickets-173246794827>

Organizer: West Pannon Regional and Economic Development Non-profit Ltd. and Budapest Chamber of Commerce and Industry

For more information, please contact:

Máté Deák, Project Manager, mate.deak@westpannon.hu

Alexandra Gyetvai, Project Manager, gyetvai.alexandra@bkik.hu



AGENDA

*Are you from a third country and doing business in Hungary or looking to start a business here?
Are you interested in a hands-on event where we will show you the best practices for branding,
online marketing and business management, all while focusing on your situation?*

If so, we look forward to welcoming you to our business development event!

Participation is free, but registration is required.

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Meeting venue: HubHub - Budapest, Király u. 26, 1061

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8:30-9:00	Registration	
9:00-10:15	Introduction of the Multicultural Business Development Hub and its services	West Pannon Nonprofit Ltd. Budapest Chamber of Commerce and Industry
10:15-10:30	Feedback evaluation and coffee break	-
10:30-12:30	Gabor Bodis (Hungary NEXT): Branding and social media marketing in practice	Gábor Bódis Hungary NEXT
12:30-13:00	Lunch break	-
13:00-13:30	Work-life balance for entrepreneurs: good practices and motivational stories	Szilvia Botka-Ilyés
13:30-15:00	Facilitated networking	Zsuzsanna Majoros Budapest Chamber of Commerce and Industry