

We are delighted to announce that the Embassy of Hungary together with the Hungarian-Norwegian Chambers of Commerce have organised a dedicated webinar to introduce the Norwegian National Transport Plan (NTP).

The event will take place on Thursday, 27 May 2021 from 10.00-11.30

You can register for the online event [HERE!](#)

A webinar for Hungarian companies, business unions to familiarise themselves with the projects and business opportunities in the Norwegian National Transport Plan (NTP) 2022-2033 focusing mainly on road and traffic management, construction, intelligent transportation systems and traffic safety.

The focus of the seminar is to get an introduction to the NTP where the Government has allocated over NOK 1200 billion (~ 120 billion €) for projects for the next 12 years. The webinar will introduce the NTP, the political negotiations and the vast opportunities that the NTP represents for Hungarian companies. The speaker, Pål Arne Davidsen from Rud Pedersen Public Affairs will also demonstrate the do's and don'ts when entering the Norwegian market through Norwegian public procurement and related projects.

PROGRAMME OF THE WEBINAR

Thursday, 27 May 2021, 10.00–11.30

- Welcome words by Beatrix Kosztyi, Commercial Attaché of Embassy of Hungary
- Introduction to the Norwegian National Transport Plan by Pål Arne Davidsen, Partner and Head of Transport & Infrastructure at Rud Pedersen Public Affairs
- Q&A
- Closing remarks
- B2B discussion on request

TARGET AUDIENCE OF THE WEBINAR

Companies, stakeholders interested in the fields of road and transport infrastructure development - **construction designers, contractor and engineering offices, building and maintenance, toll road and road pricing, smart solutions for safe transport development, ICT.**

BACKGROUND

The Norwegian National Transport Plan (NTP) 2022-2033

The NTP for 2022 – 2033 presents the government’s overall transport policy for road, rail, sea, and air over a 12-year period, divided into two 6-year plan periods. The new transport plan is set to contribute to an efficient, environmentally friendly and safe transport system. The overarching aim of the transport sector in the period is:

- To give more value for money in procurement and projects.
- Effective use of new technology.
- Reduce climate emissions.
- Traffic safety.
- Easier travel and business competitiveness.

The plan is revised every four years, and includes both the operation of existing projects, maintenance, and future investments. The financial framework for the plan is set politically in each individual state budget. The plan will be adopted in Parliament by mid-June 2021. The government expects to spend a total of NOK 1200 billion (~ 120 billion €) in the plan period.

Trends of the Plan related to road construction are:

- New technology in the transport, infrastructure and construction sector. How can we build, faster, better and more environmentally friendly?
- More environmentally friendly solutions, focus on reducing emissions (and technology thereof) and requirements in tenders.
- Urban mobility, smart cities ++.
- Zero vision for deaths in traffic.

About Rud Pedersen Public Affairs:



[Rud Pedersen Public Affairs](#) is part of the Rud Pedersen Group, a leading public affairs and strategic communications consultancy. Since 2002, it has provided high-quality solutions and creativity to its clients’ business challenges, needs and goals across Europe. Rud Pedersen serves more than 200 companies, public entities and organisations, and have offices in Berlin, Brussels, Copenhagen, Gothenburg, Helsinki, Oslo, Stockholm, Tallinn and Vilnius.



[Pål Arne Davidsen](#) is Partner at Rud Pedersen and in charge of the transport & infrastructure business developments projects. Pål Arne has served as Deputy Minister in the Government of Erna Solberg (2013). He comes to Rud Pedersen from a senior position in the Norwegian Agency for Development Cooperation (Norad). Before joining Norad, Pål Arne held various positions as a political advisor in the Norwegian Parliament. He has also worked as a Fellow in United States Congress and as guest researcher at several renown US institutes.



We kindly ask your cooperation in forwarding this invitation to relevant parties, who might be interested in this webinar!

Please do not hesitate to contact us in case of any further questions at bkosztzi@mfa.gov.hu

See you at the event!