



TURKIC TRADE FAIR

II. TURKIC STATES TRADE AND INVESTMENT
COOPERATION FORUM AND FAIR

AZERBAIJAN

10-12 June 2025

Baku Expo Center

**ROK
EXPO**

WHAT IS TTF?

TTF, TURKIC STATES: is a trade fair and forum supported by governmental institutions of 8 countries aiming to develop trade, industry, investments, technology, and services among Azerbaijan, Kazakhstan, Kyrgyzstan, Turkey, Uzbekistan, Hungary, Turkmenistan, and the Turkish Republic of Northern Cyprus and to facilitate the marketing of such services to other regions of the world.



Turkic Trade Fair-2025

The exhibition will be held at Baku Expo Center in June 2025, and will be organized by **ROK International Consulting and Fair Organization.**



PROGRAM

Day 1

Opening ceremony

Conferences

Bilateral meetings

Franchising meetings

Expo visits

Gala dinner

Day 2

Conferences

Bilateral meetings

Franchising meetings

Expo visits

Day 3

Conferences

Expo visits

Bakü tour

PURPOSE

The purpose is: To create synergy by gathering businesspeople of Turkic States under one organization and to build commercial bridges with international partners.

To develop trade, industry, investments, technology, services, and other economic fields among the Turkic States.

To ensure the exchange of development experiences of the countries in various fields with other countries.

To exhibit the rich cultural heritage, entrepreneur sprits, and economic powers of Turkic States on a huge platform.

To conduct studies to facilitate trade and promote investment in the Turkic world. To enable businessmen to share their knowledge and experience with each other and to support each other's development.

To increase the production and trade of producers, retailers, wholesalers, importers, and exporters businessmen together.

To present new market opportunities to national SMEs, micro manufacturers, and entrepreneurs; to provide an opportunity to reach different markets by integrating with regional and global production chains.

To provide a possibility to discuss problems, solution proposals, and other up-to-date issues of business people with specialist speakers in detail via conferences to be held.

To enable companies to establish international partnerships and strategic partnerships through bilateral business meetings to be organized.

To contribute to the expansion of brands abroad through franchising meetings to be organized.

To create common brands of Turkic States.

WHY TURKIC WORLD?

Europe and Asia, two of the most important continents of the old world, are home to more than three - fifths of the world's population and have undergone great changes in the last two centuries. Turks, one of the largest peoples on these continents, have always maintained the importance of cooperation necessitated by history and geopolitical realities.

With a population of 178 million and an economic size of 1.9 trillion dollars, the Turkic states offer great opportunities due to their rich natural resources and their location on the strategic trade route called the "middle corridor".

Private sector representatives should not be left out of the process and mutual investment, project and aid initiatives should be expanded to cover different areas.



Area
4.823,5
(Thousand KM²)



Total GNP
1.537
(Billion USD)



Population
173.8
(Million)



Trade Volume
1.192,7
(Billion USD)

SECTORS OF TURKIC WORLD



ENERGY AND
GREEN ENERGY



MINERAL
INDUSTRY



DEFENSE
INDUSTRY



CONSTRUCTION
SECTOR



TOURISM AND
SERVICES



INFORMATION
TECHNOLOGY



AUTOMOBILE



HOUSEHOLD
APPLIANCES



TRANSPORT
AND LOGISTICS



FINANCE



TEXTILE



AGRICULTURE



ELECTRICAL
EQUIPMENT



RETAIL



E-COMMERCE



FURNITURE



MACHINE
MANUFACTURING



HEALTH CARE
SERVICES



EDUCATION AND
CONSULTATION



LAW AND
MEDIATION

OUTSTANDING FEATURES OF COUNTRIES

Turkish States according to Order of Participation:



A Z E R B A I J A N

Largest economy in the Caucasus with rapidly growing foreign investment capacity and development of energy, construction, tourism, logistics, and services sectors.



K A Z A K H S T A N

Fast-growing economy with per capita income of over 10 thousand dollars with the most important natural resources of the Turkic world.



K I R G I Z S T A N

A country of the Turkic world that became attractive for foreign investment to increase economic stability in parallel with both agriculture and gold mines.



T U R K I Y E

Owing to its economy, geographical location, and geopolitical importance, it is the Turkic state as well as the 19th largest economy in the world with the largest population, providing advantages in trade, transportation, and energy sectors.



U Z B E K I S T A N

By carrying out the most economic reforms of recent years; it is the Turkic state with a rapidly developing industry.



H U N G A R Y

A member state of the EU with a mixed economy with investments in automotive, services, machinery, and technological investments.



T U R K M E N I S T A N

Turkic state with significant geopolitical advantage having rich oil and gas sources that is at the beginning of economical reforms and foreign investments.



T R N C

Turkish Republic of Northern Cyprus is open for investments having the greatest share on service, education and tourism sectors.

SPONSORSHIP PACKAGES

FAIR PLACE + STAND 250 \$ + VAT (m2)

(Free)

Use of logo on the website

Logo and 30 sec promotion on social media

Logo and promotion in the fair catalogue

Opportunity to participate in conferences and panels

Franchise consultancy

Legal consultancy

Participation in B2B meeting

Participation in franchise meeting

Participating in the panel discussion

Use of on-screen logos in panel conferences

Company brochure in the fair bag

Photo shoot

PRODUCT AND CATALOGS FOR THE COUNTRY STAND 300 \$

B2B MEETING (WITHOUT STAND) 200 \$

ADDITIONAL SERVICES

(Paid)

Stand setup

Translation service

Tourism service

Transfer service

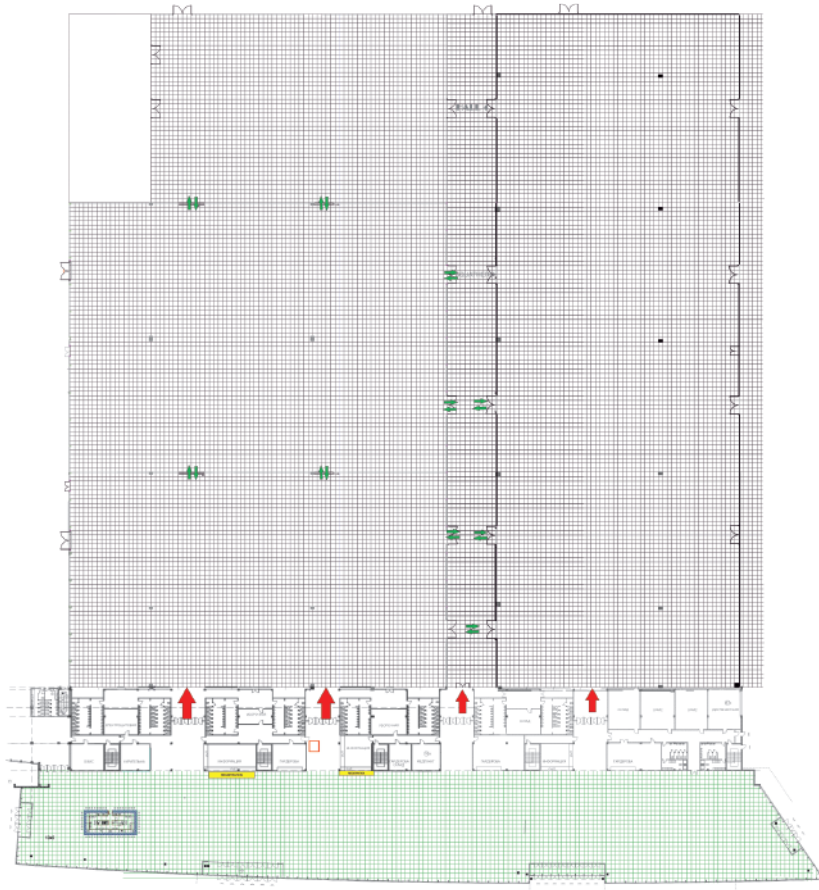
SPONSORSHIP

Main Sponsor	70.000 \$
Platin Sponsor	60.000 \$
Gold Sponsor	50.000 \$
Silver Sponsor	20.000 \$
Conference Sponsor	8000 \$
Gala Dinner Sponsor	20.000 \$
Special Sponsorships	(Subject to Agreement)

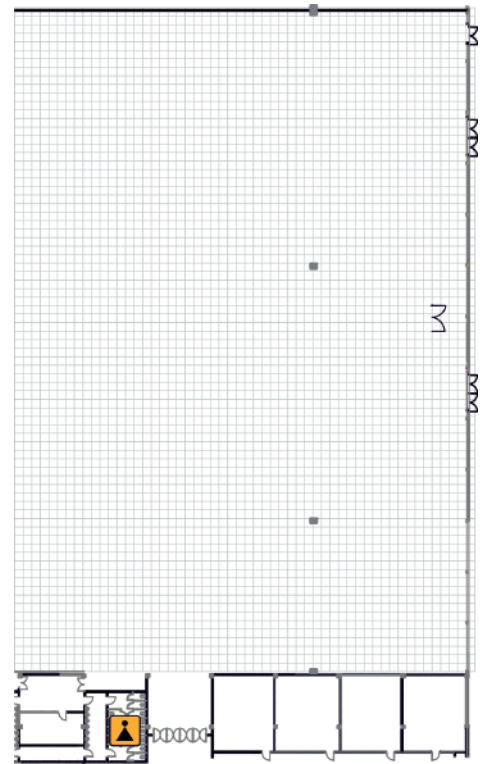
SPONSORSHIP AREAS

Led Screen Use
Press Releases
Panel Activites
Presentaton of Plaque
Meal activites
Brochure Input in Fair Bags
Participator Guide

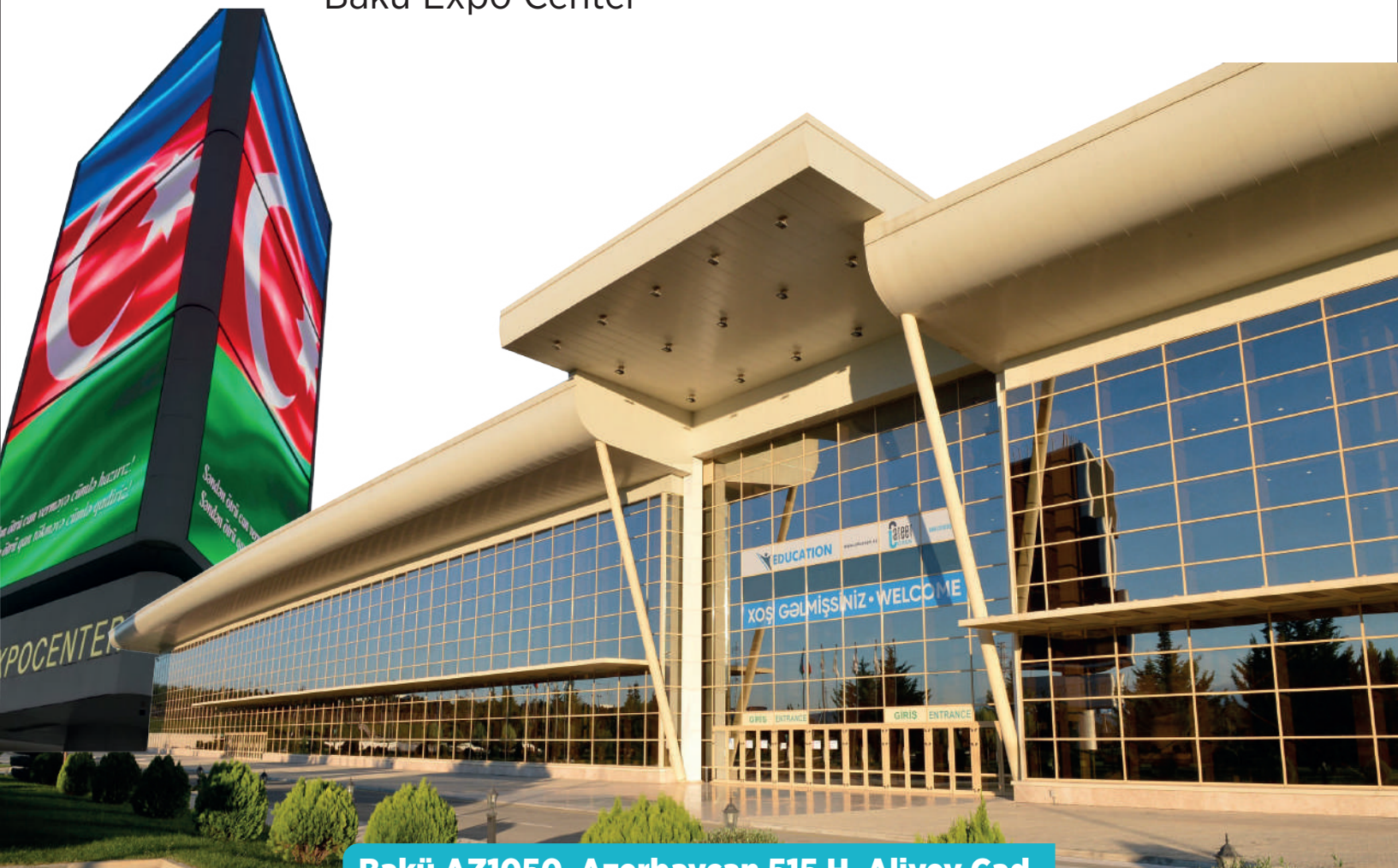
FAIR LOCATION



Baku Expo Center



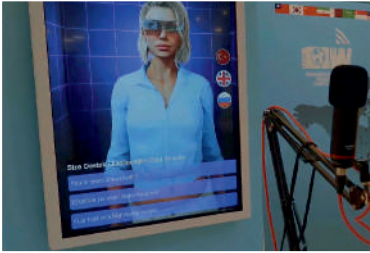
Hall 4
4200 M2



Bakü AZ1050, Azərbaycan 515 H. Aliyev Cad.

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THE FUTURE OF ENTREPRENEURSHIP IN TURKIC DISCUSSION PANEL



THE DEVELOPMENT OF SPORTS IN THE TURKIC WORLD AND SHARING BETWEEN THE UNION DISCUSSION PANEL



TURKIC WOMEN IN ECONOMY DISCUSSION PANEL



THE ECONOMIC STRENGTH AND INVESTMENT OPPORTUNITIES OF THE TURKIC STATES

DISCUSSION PANEL



AGRICULTURAL TRADE AND OPPORTUNITIES IN TURKIC STATES

DISCUSSION PANEL



FRANCHISING AND BRANDING

DISCUSSION PANEL



ARBITRATION AND MEDIATION IN COMMERCIAL DISPUTE RESOLUTION DISCUSSION PANEL



THE ECONOMIC STRENGTH OF THE TURKIC STATES DISCUSSION PANEL





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Stronger Together...

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