



G O

SMART

Global Organization of Smart Cities

- Since 2019 -



Mission Statement

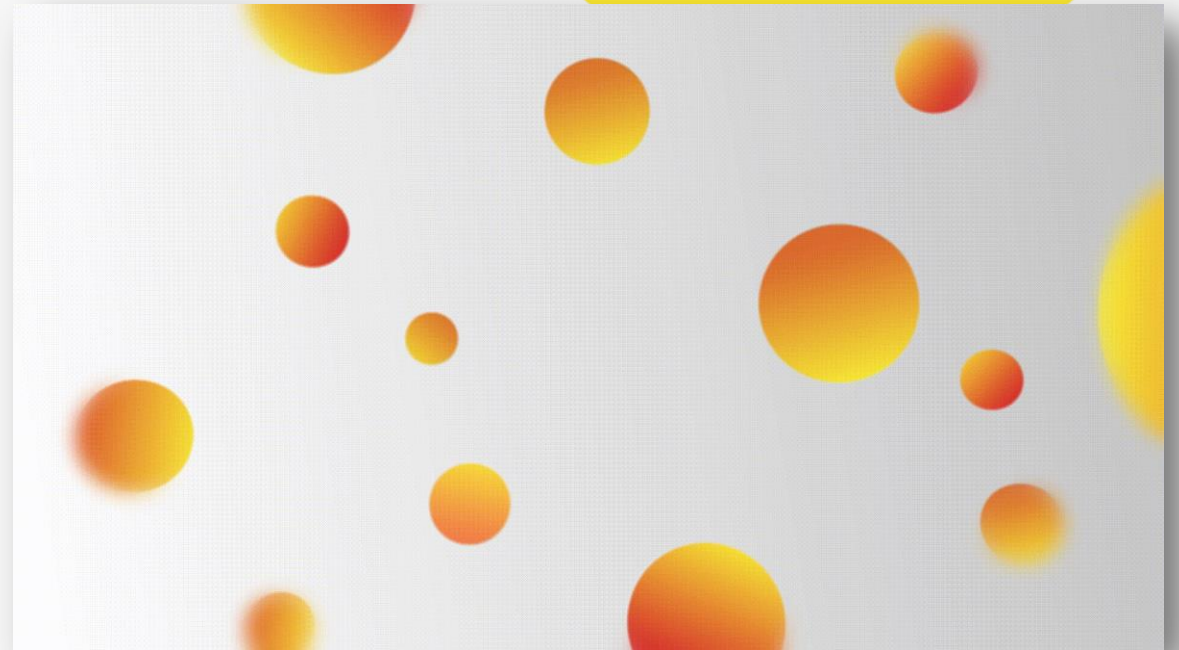
**An International organization
commits to moving cities towards
sustainability and livability**



Engage & Facilitate



Discover & Encourage



Approaches



Engage & Facilitate

Inter-City PoC

Exchanges knowledge and initiates collaborations with global Smart City stakeholders.

GO SMART Award

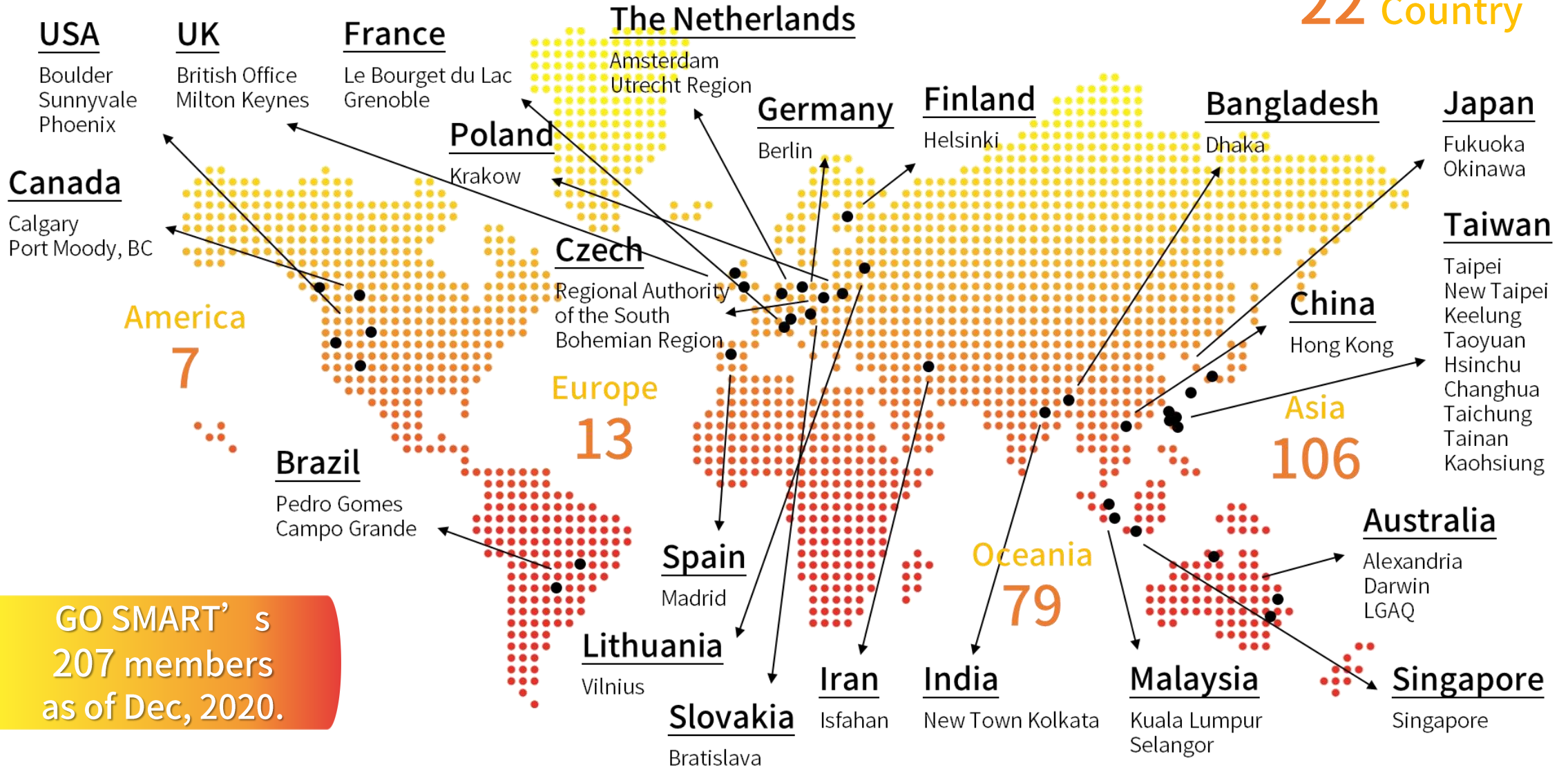
Provides the stage to successful Inter-City PoC projects by a yearly award contest.



Discover & Encourage

Members Overview

22 Country



GO SMART' s
207 members
as of Dec, 2020.

Organization Chart



Chair (2019-2021)

WEN-JE KO
Mayor of Taipei City



Strategy Committee



Secretariat

CHEN-YU LEE
Secretary-General



207

(as of Feb, 2021)

102



Industry Member

94



City Member

10



NPO Member

1



Honorary Member



Charles Reed Anderson

Strategy Partners



Taiwan, 2016



Switzerland, 2018



Japan, 2018



Singapore, 2020



GLOBAL ORGANIZATION OF SMART CITIES



Australia, 1986



Hungary, 2019



South Korea, 2010



South Korea, 1987

GO SMART Tasks



22 Opportunity Reports

210 Matchmaking Meetings

27 Workshops

GO SMART Award **83**

Exhibitions **8**

International Events **34**



Engage & Facilitate



Discover & Encourage



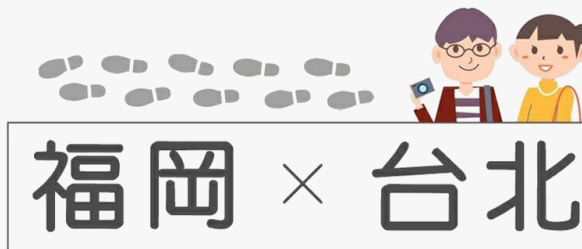
Statistics till June 30, 2020.

Taipei x Fukuoka

The LINE Official Account(OA) of 2 cities can message the users with useful city information.
The first cross-border cooperation case using government official LINE account in the world.



福岡市
FUKUOKA CITY



G O SMART
GLOBAL ORGANIZATION OF SMART CITIES



MiTAC x Redland City/ Logan City

MiTAC MiAIOT platform is capable of collecting data from various IoT sensors, UAV/drones & edge devices, utilizing federated ML to create predictive/prescriptive AI models and give best advice for most effective treatment and management.



Mosquito Management
for Redland city, Australia

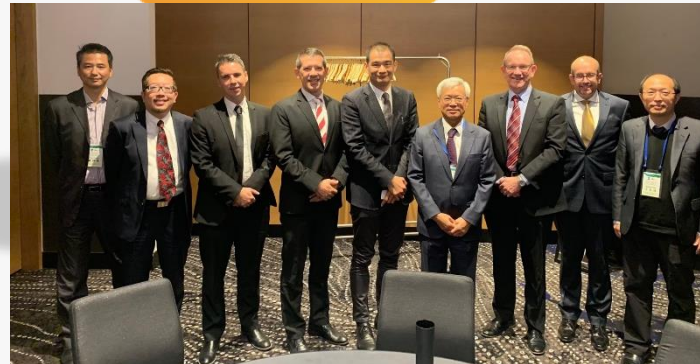
Road Defect Detection
Platform for Logan city,
Australia



Redland
CITY COUNCIL



GO
SMART
GLOBAL ORGANIZATION OF SMART CITIES



GO SMART Award

Criteria

Impact 30%

Innovation 25%

Cross-domain 25%

Functionality 20%

The stage to award successful Inter-City PoC projects.

Stimulates the sharing of urban innovations among cities and creates opportunity for other city stakeholders to showcase their solutions, products or services.

2021 GSA Jury



Chen-Yu Lee

Secretary General / GO SMART

Kyong-yul Lee

Secretary General / WeGO



Frans-Anton Vermast

Strategy Advisor & International/
Smart City Ambassador of
Amsterdam Smart City

Oualid Ali

Founder and President/
Future Cities Council



Geun-Hyeong Yim

CEO / CityNet

2021 GO SMART Award

Call for Awards 2021

till Nov 13th, 2020

Finalists Announcement

Jan 15th, 2021

Online Pitching

Jan 27th, 2021

Award Ceremony

March, 2021



 SCSE
@ Taipei

Category	Submission	Country Source
City	29	Czech Republic/ Indonesia/ Mexico/ Netherlands/ Russia/ Taiwan
Industry	15	Australia/ Canada/ France/ Germany/ Italy/ Singapore/ Spain/ Taiwan
NPO	2	Iran/ Taiwan
Total :	46	20 cities / 14 countries.

GO SMART
GLOBAL ORGANIZATION OF SMART CITIES

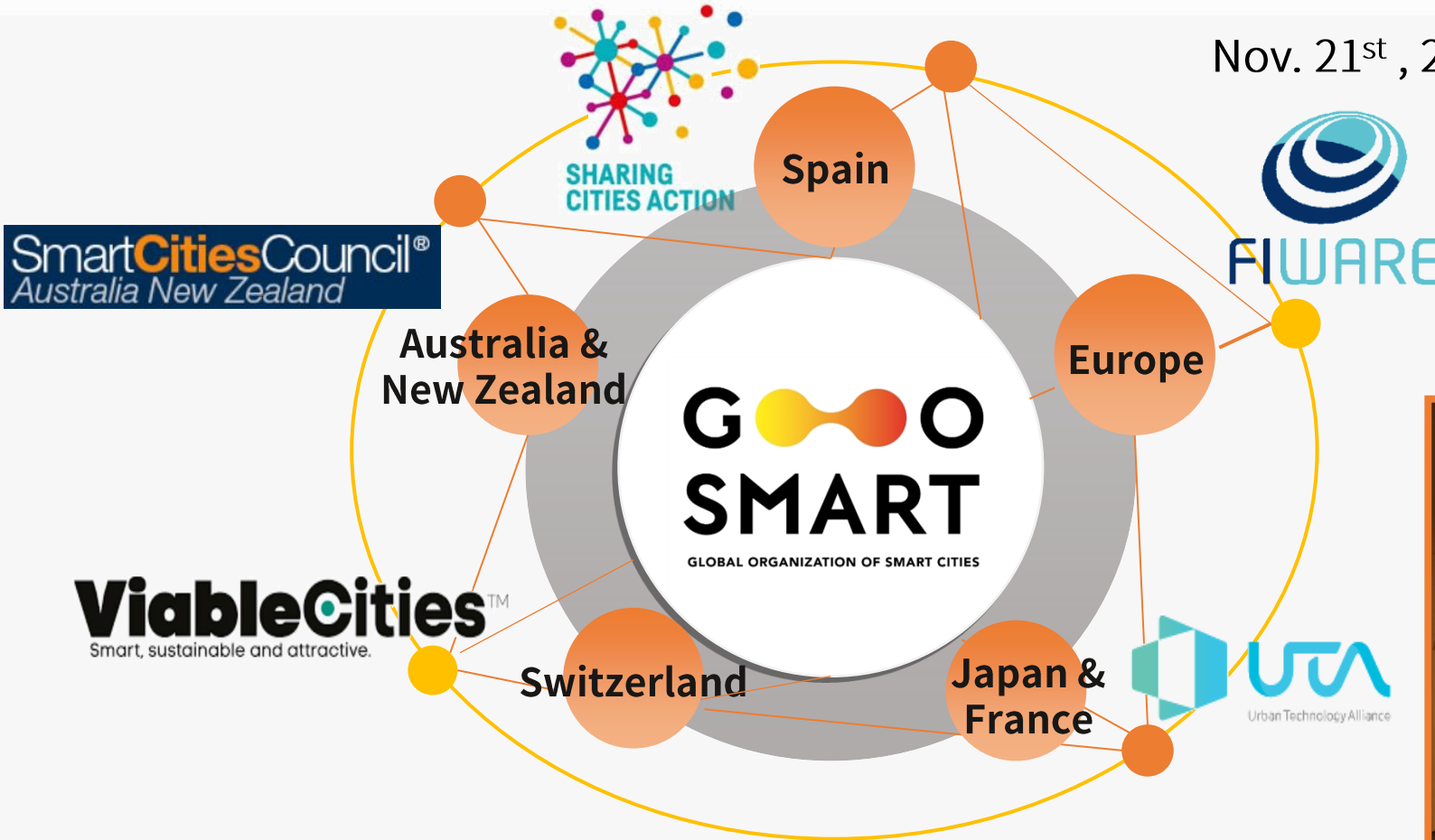
Global Exposure



GO SMART Salon in SCEWC Barcelona

Each community has its own unique development path shaped by its original intentions and resources. How can the organizations integrate the experiences and strengths to make collaboration happen?

Nov. 21st, 2019



GO SMART Online Forum

– Smart Tech in Fighting COVID-19

“A problem shared is a problem halved”, “A solution shared is a solution doubled”.
Learning from each other through GO SMART Forum.

April 29th, 2020

City Speaker	Industry Speaker
Taipei City	FOX-TECH
Darwin City	Origin Wireless
Economic Board Utrecht	Hedian Digital Integration Technology
World Smart Sustainable Cities Organization	Yallvend
Government of Canada (Quebec) in Seoul	OPEN LIFE
Taoyuan City	GeneJet Biotech
New Taipei City	ELECLEAN
German Trade Office Taipei	ThinkCloud
	Industrial Technology Research Institute



GO SMART
GLOBAL ORGANIZATION OF SMART CITIES

GO SMART ONLINE FORUM

Smart Tech in Fighting COVID-19

APRIL 29, 2020 16:00 - 18:00 (GMT+8)
Hangout Meet Online Conference

Join it to learn how technology can contribute to fighting COVID-19, and what solutions governments are looking for.

Agenda

- Opening and Introduction
- Policy and Demands
 - Taipei City/ Darwin City/ Economic Board Utrecht/ WeGO/ Government of Canada (Quebec) in Seoul/ Taoyuan City
- Solution Sharing - Industry Partners
- Summary
- Policy/ Demands & Discussion- New Taipei City
- Policy/ Demands & Discussion- German Trade Office Taipei
- Group Discussion and Q&A- Charles Reeds Anderson
- Conclusion

Sign up here!



Partners



Over **170** audience from across **20** countries joined us.

2020 GO SMART Day

July 22nd, 2020

Time	Agenda	Presenter
16:00 - 16:10	General Assembly	Taipei City Government GO SMART Secretariat
16:10 - 16:30	GO SMART Strategy Partners	CityNet Urban Technology Alliance (UTA) World Smart Sustainable Cities Organization (WeGO) Asia Silicon Valley Development Agency (ASVDA)
16:30 - 16:35	Case Sharing	MiTAC Information Technology
16:35 - 16:40	2020 GO SMART Best Practice	LINE Fukuoka
16:40 - 17:00	2020 GO SMART Award Winning Projects	Lidbot, Inc. MiTAC Information Technology New Taipei City Government Taichung City Government
17:00 - 17:05	Closing	GO SMART Secretariat



Over **80+** participants from across
17 countries joined us.

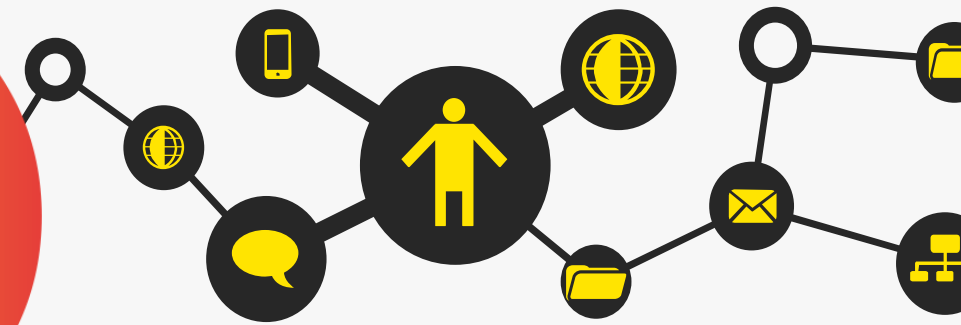




Let's GO, SMART Cities

Together ; Smarter.

A problem shared is
a problem halved.



**Stay smart
Go together**

A solution shared is
a solution doubled.



Connection — the first step of collaboration.

GO SMART Members' Privileges



Official Member

1. Participate in the general meetings.
2. GO SMART may be invited to assist in its corporate social responsibility (CSR) activities.
3. **With priority to** participate in exhibitions, workshops and media conferences hosted by GO SMART.
4. **With priority to** engage in the communication channels of GO SMART.
5. **Participate in Inter-City PoC projects.**
6. **Access to GO SMART database.**

Membership fee required



Associate Member

1. Participate in the general meetings.
2. GO SMART may be invited to assist in its corporate social responsibility (CSR) activities.
3. Participate in among others exhibitions, workshops and media conferences hosted by GO SMART.
4. Engage in the communication channels of GO SMART.

Till March, 2022

Annual Membership Fee for Official Members

> City Member

Population	USD	NTD
Established by the government	300	9,000
< 1 million	300	9,000
1 million~2 millions	500	15,000
> 2 millions	1,000	30,000

> Industry Member

Capital	USD	NTD
Start-up established < 5 years and < 30 employees	500	15,000
< 3 millions	1,000	30,000
3 millions~30 millions	2,000	60,000
> 30 millions	3,000	90,000

> NPO Member

Employee	USD	NTD
Academic research institutes	300	9,000
< 100	300	9,000
100 ~ 500	500	15,000
> 500	1,000	30,000

The fee will be collected from April, 2021

For City & NPO members:
An alliance with more than **5** institutes/ organizations-
Free of membership fee



GO SMART looks forward to your presence!



GO SMART Secretariat
gsmartcities@citiesgosmart.org